



SB RANDEr GROUP
Shrigopal Rameshkumar

Finest products. Reliable partners.



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Cover image courtesy: BCI



S B Rander Group

Established in the year 1946, S B Rander is today a diversified Group operating across sectors like Textiles, Commodities, Natural Stones, Infrastructure Development and Realty. The Group started its activities in the Textile sector, when the founding father, Late Shri Bhagirathji Rander started operations as an importer of silk from Bengal. His ideology of value-driven entrepreneurship - earning goodwill and putting customer interests before profits continues to be the guiding principle behind the Rander Group's growth over the years. Shrigopal Rameshkumar is the flagship company of the Group that has built a credible name for itself in sourcing the finest Indian raw cotton for textile businesses across the globe.



Image courtesy: BCI

Shrigopal Rameshkumar

Built on commitment and quality

Shrigopal Rameshkumar, the flagship company of S B Rander Group, is one of India's most trusted commodities companies catering to various textile units throughout the world. Established in 1996, the cotton sourcing solutions company has developed a strong domestic presence, allowing it the advantage of sourcing quality cotton at the most competitive prices.

Known for its commitment to values while serving its customers, the company has grown almost 3 folds in the last 5 years by achieving an annual turnover of one million cotton bales amounting to USD 300 million. The MD, Mr. Ramesh Rander's experience spanning 3 decades in the field of textiles has led the company to its current success.



Image courtesy: BCI

Sourcing the finest

With strict adherence to quality standards

Amongst the top few exporters of raw cotton from India, Shrigopal Rameshkumar offers only the finest quality cotton. With its strong domestic presence, the company sources best quality cotton at the most competitive prices and operates only through TMC (Technology Mission on Cotton) approved units.

The company has a global footprint with regular imports from various african markets and has established export relations with markets in China, Europe and Vietnam.

Products:

- Shankar 6
- J 34
- MCU 5
- DCH

Covering the cotton value chain

Bringing expertise at every stage

Shrigopal Rameshkumar has invested in creating a complete eco-system; wherein it can be assured of quality sourcing by checks at various stages like ginning, testing, warehousing and movement of goods.

- It has tie-ups at the grass root level of the value chain starting from the plantation stage. It provides technical support to the farmers by suggesting the best seeds and fertilizers and other such technical advice. It also offers part financing support along with an understanding of marketing the crop ready for ginning. It has its own ginning and pressing facilities; wherein the same cotton is consumed to ensure that it is being grown under the best agricultural practices.
- The company operates only through the TMC (Technology Mission on Cotton) approved units to ensure superior ginning and pressing output. Utmost care is taken at the ginning stage to eradicate any kind of contamination from the cotton.
- It has a robust warehousing facility equipped to maintain the optimum temperature, hygiene and quality standards required for cotton storage, before it is exported.

Performance over the last 5 years

YEAR	NO. OF BALES	SALES USD (MILLIONS)
2007-08	350000	100
2008-09	525000	150
2009-10	650000	200
2010-11	750000	250
2011-12	900000	300



Quality Assurance

Technological upgradation and cutting-edge infrastructure has been employed to ensure that the committed quality is delivered every time.

- Part of USDA & BCRT universal calibration programme designed to standardize the calibration norms internationally to improve and assure of quality standards
- Associated with major cotton traders globally
- Company covers the cotton value chain through contract farming and facilities for ginning, testing and warehousing
- Employs the Uster HVI Spectrum cotton-testing machine along with MAG SITRA trash cleaner and simulated conditioning facilities
- All lots are checked manually to meet quality standards

Affiliations:

- The Cotton Association of India
- The Indian Merchant Chamber
- Texprocil

Accreditations:

- Certified One star export house by the DGFT, India
- Member of USDA and BCRT world cotton testing mission